



Charnwood Primary School

Monday, 06 November 2017

Dear Parent/Carer,

This year our school is taking part in an exciting project to encourage more children and their families to walk all or part of the way to school.

The project is being delivered by Living Streets, the UK charity for everyday walking, in association with Leicester City Council and funded by the Department for Transport.

In school, we are running **WOW – the year-round walk to school challenge**. WOW rewards children who walk, scoot, cycle, bus or park and stride to school at least once a week with a badge each month. There are 11 badges to collect across the year and daily journeys are logged by pupils on an interactive 'Travel Tracker' accessed through the classroom computer

Many children have already been awarded a badge for October. This year's theme is 'Walk the Americas' and each badge is made in the UK and from recycled yoghurt-pot material.

The badges are linked to an augmented reality app which brings them to life. You can download it for free via the App Store, Google Play and Amazon.

To find out more visit: www.livingstreets.org.uk/wtsapp

Why walk to school?

Our school is taking part because of the many benefits we believe it will bring to our children and the community:

- Walking to school helps children feel **happier** and **healthier** and even do better in class because they arrive refreshed, fit and ready to learn.
- Children should get **60 minutes of physical activity a day** and adults should try to be active daily too - walking to school can help towards achieving these goals.
- More families walking means less cars on the road during the school run, helping to **improve road safety** and **reduce congestion and pollution** at the school gates.

What if we can't walk to school?

If you live too far away or don't have time to walk the whole way to school, please try to Park and Stride to earn your WOW badge and to minimise traffic outside the school. Park or hop off public transport at least five minutes away from the school and walk the rest of the way.

Wet weather causing problems?

Get out your umbrella and see how much fun your children have splashing in the puddles on the way to school. It's not about the weather, it's about what you wear!

For more information visit: www.livingstreets.org.uk/walktoschool.

Let's swap those school runs for school walks!

Yours sincerely,

N Jassat
Head teacher